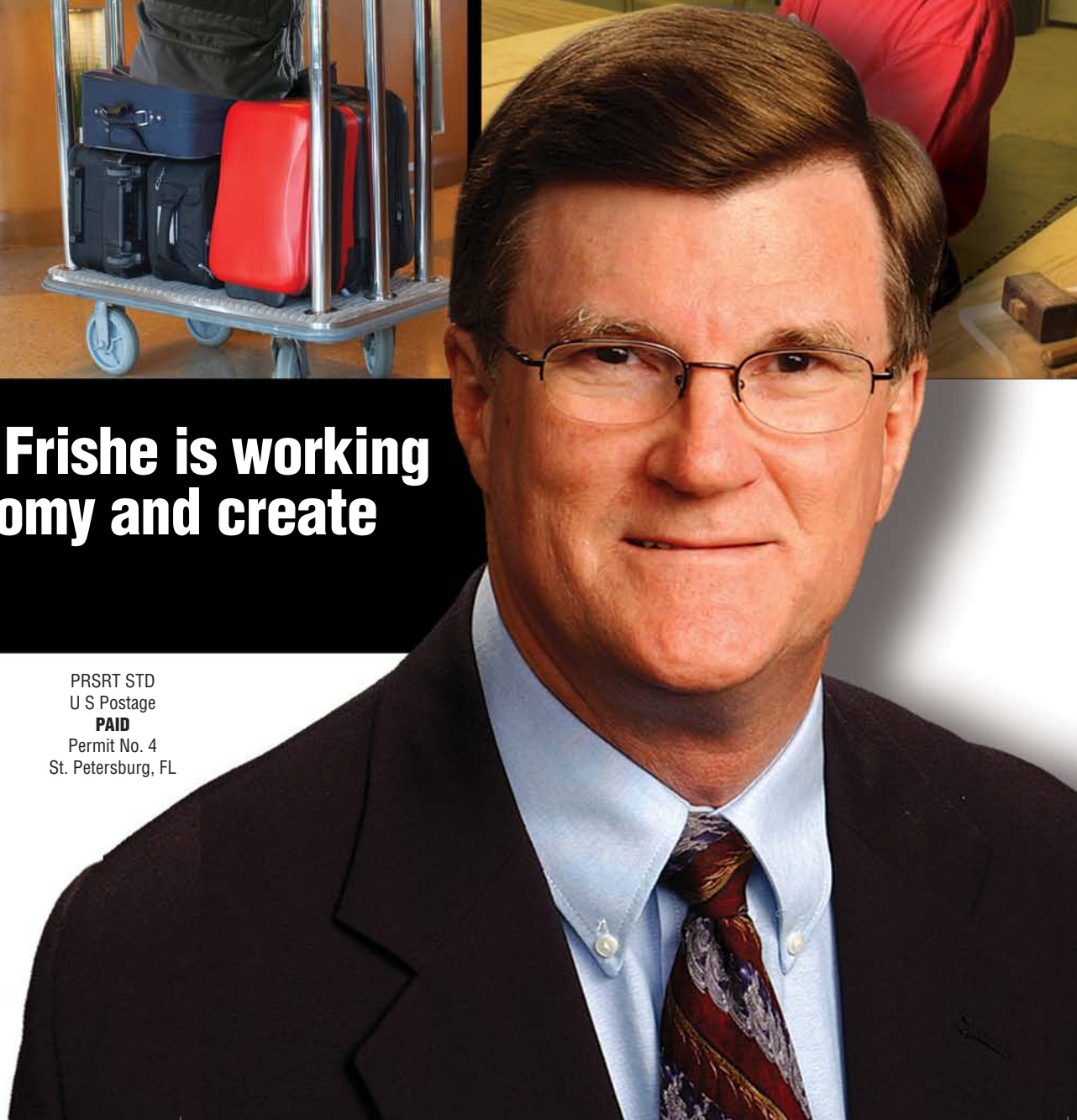


State Representative Jim Frishe is working to improve Florida's economy and create new jobs for Floridians!

6617 Blue Heron Drive S
St. Petersburg, FL 33707

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Jim Frishe knows the challenges that both Florida families and Florida businesses face in dealing with today's economy.

Jim understands small business

As a person who has himself operated a small business, Jim knows the challenges faced by the owners of small businesses. Jim also knows that most Florida jobs are with small businesses, and that government needs to encourage small businesses rather than discouraging them through higher taxes and permitting run-arounds. Jim is working to streamline permitting for start-up businesses.

Jim Frishe knows that taxes, insurance premiums and regulations can cripple small business

Jim helped pass significant reforms to reduce the burden of property taxes on homeowners and businesses alike. This included exemption of the first \$25,000 in tangible property owned by a business from taxes, and a change that will require small businesses such as those along our beaches to have property values set based on their current use, not some hypothetical future highest and best use.

Jim is working for a highly educated work force

In the past some high-tech corporations have not moved to Florida because of the quality of our schools. Jim has supported numerous measures to bring more accountability to our school system and is working to ensure that maximum education funds are directed to the classroom rather than administrative costs.

Representative Jim Frishe is an experienced and effective leader whose knowledge and experience are important in times like these!

On November 4, vote to keep Jim Frishe working for more jobs for Floridians!

Political advertisement paid for and approved by Jim Frishe, Republican for Florida House, District 54