

Norm Roche
Republican Candidate for:
Pinellas County Commission, At-Large, District-2
1880 Oak Park Dr. S.
Clearwater, FL 33764



NEWS ADVISORY

Tuesday, November 10, 2009

CONTACT:

Campaign to Elect Norm Roche

727- 458-8288

vote4norm@yahoo.com

Norm Roche Announces Candidacy for Pinellas County Commission

Clearwater, Florida—Norm Roche, a Pinellas County resident since 1971, announced his candidacy today for the County Commission At-Large seat representing District 2.

Roche combines 20-years of experience in private industry holding high-level leadership and management positions involving budget control, fiscal oversight, and economic development with his 10-years of public service with Pinellas County in the areas of policy research and development, and public education and outreach in the field of resource management of water, waste and reclaimed water, and solid waste. Roche has been a volunteer for Pinellas County Schools for nearly 20-years, involved in countless community activities and services, and served on the Pinellas County Juvenile Justice Board.

Roche resides in Clearwater with his wife Joy, a longtime Clearwater High School Theater Teacher. Norm and Joy have three children, Katie (22), Megan (18), and Michael (12).

In his previous campaigns for County Commissioner, Roche ran as a Democrat; he is now a Republican and continues to offer detailed policy proposals on issues facing Pinellas County including irresponsible spending, affordable housing, mass transit, growth and resource management.

“Our County Commission is not tasked with serving a partisan ideology, and our tax dollars are not printed on red or blue paper. My goal has always been to serve and do what is in the best interest of “all” Pinellas citizens and taxpayers – with sound fiscal policy and decisions that focus on cutting waste and unnecessary spending; not jobs and needed services. We need new leadership; and we need it now more than ever. Today’s difficult economic climate does not call for politicians and sound-bites; it calls for new leaders that will bring solutions to the table.”

For more information visit: www.vote4norm.com

###