



For Immediate Release

September 24, 2007

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Revolution Media Group Announces Opening of Florida Office Brett Doster of Front Line Strategies to Join Revolution Team

Revolution Media Group announces the opening of a Florida office headed up by political communication heavyweight Brett Doster of Front Line Strategies. This news underscores RMG's commitment to expanding its national presence and public advocacy expertise. "We're very excited to have Brett as a member of our team," says RMG founding partner, Matt Leonardo, "he brings a highly effective blend of public affairs and political campaign experience to the table."

Mark Dion, founding partner of Revolution Media Group, adds that, "Brett's highly successful campaign and advocacy work has earned him recognition as one of the top grassroots organizers in the state of Florida. This partnership will add tremendous value for our clients."

Brett comes to RMG with a wealth of public and government relations experience. As president of Front Line Strategies Inc., Doster provided a wide range of clients, from Fortune 500 companies to political clients, with state and federal lobbying services, strategic planning, policy guidance, and political campaign oversight. Doster served as the Florida Executive Director for the Bush-Cheney 2004 Presidential Re-election Campaign as well as the Florida Political Director for the Bush-Cheney 2000 Campaign. Doster entered politics as a Special Assistant to Governor Jeb Bush in the first Bush for Governor Campaign in 1993 and also served on the Governor's 1998 election campaign and his 2002 re-election campaign.

"I'm very fortunate to be joining such a highly respected advocacy firm," says Doster. "Revolution's strategic work is unsurpassed in their field; I cannot wait to get things underway." In addition, Doster has overseen bi-partisan economic development efforts on behalf of the state of Florida where from 2001 to 2003, he served as the Deputy Director of the Florida Office of Tourism, Trade, and Economic Development.

Revolution Media Group, born from a merger between Alfano-Leonardo and New Era Communications, offers clients an award winning, nationally recognized arsenal of advocacy and political consulting expertise. Led by Matt Leonardo and Mark Dion, RMG provides the tools for innovative and effective advocacy campaigns. Corporations, trade associations and industry groups time and again turn to RMG for its ability to direct finely tuned advocacy campaigns, providing specifically tailored advertising, public relations and grassroots capabilities to clients with speed and sophistication.

For further details on Revolution Media Group and the new Florida office, visit their website at www.revolutionmediagroup.com.

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