

JULY 2017



January • July • November

TAMPA BAY HOME SHOW

Presented by Tampa Bay Times
www.tampabayhomeshows.com



Reserve your space today!
Call 727-893-8523

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Largest Home Show in Tampa Bay



July 14, 15, 16, 2017 • Tropicana Field

TAMPA BAY HOME SHOW

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Home improvement in Tampa Bay is hot! Whether it's renovating existing structures or starting from scratch, the area is loaded with opportunities. To help you capitalize on this hot renovation market, the **Tampa Bay Times** is proud to present the **Tampa Bay Home Show** at Tropicana Field, **July 14, 15, 16, 2017**.

The **Tampa Bay Times**, Tampa Bay's largest media company, reaches more than 1.5 million adults each week. Put the **Times** to work for you! We will market the Show utilizing newspapers, television, radio, specialty publications, Internet and direct mail. Get ready for a crowd!

Don't miss this exciting event! Make plans now to participate in the **Tampa Bay Home Show**. For more information, contact Dave LaBell, Tampa Bay Expos at **727-893-8523, 727-893-8134**, or call **727-893-8106**.

We're determined to make the **Tampa Bay Home Show** your most successful sales event of the year! Pre-publicity will include a listing in our special Home Show edition, which will also be distributed as the official program of the Home Show.

Past events that have been presented by the **Tampa Bay Times** have drawn record crowds, and we expect this event to be even bigger! Please take a few moments to review all the available opportunities.

Friday, July 14
 10 a.m. – 6 p.m

Saturday, July 15
 10 a.m. – 6 p.m

Sunday, July 16
 10 a.m. – 5 p.m

Everything for the home and so much more!

Exhibit Booths

Meet, greet and sell from the comfort of a **10' x 10' exhibit booth** inside Tropicana Field. Booth fee includes a skirted table, two chairs (if requested) and I.D. signage. Electricity is also available. Booth investment only **\$925**. Want a corner booth? Add an additional \$75.

Sponsorship Packages

Hammer home your product with an ad in the special edition, premium booths, logo inclusion on all show materials and show advertising. Call **727-893-8523** for sponsorship package pricing.

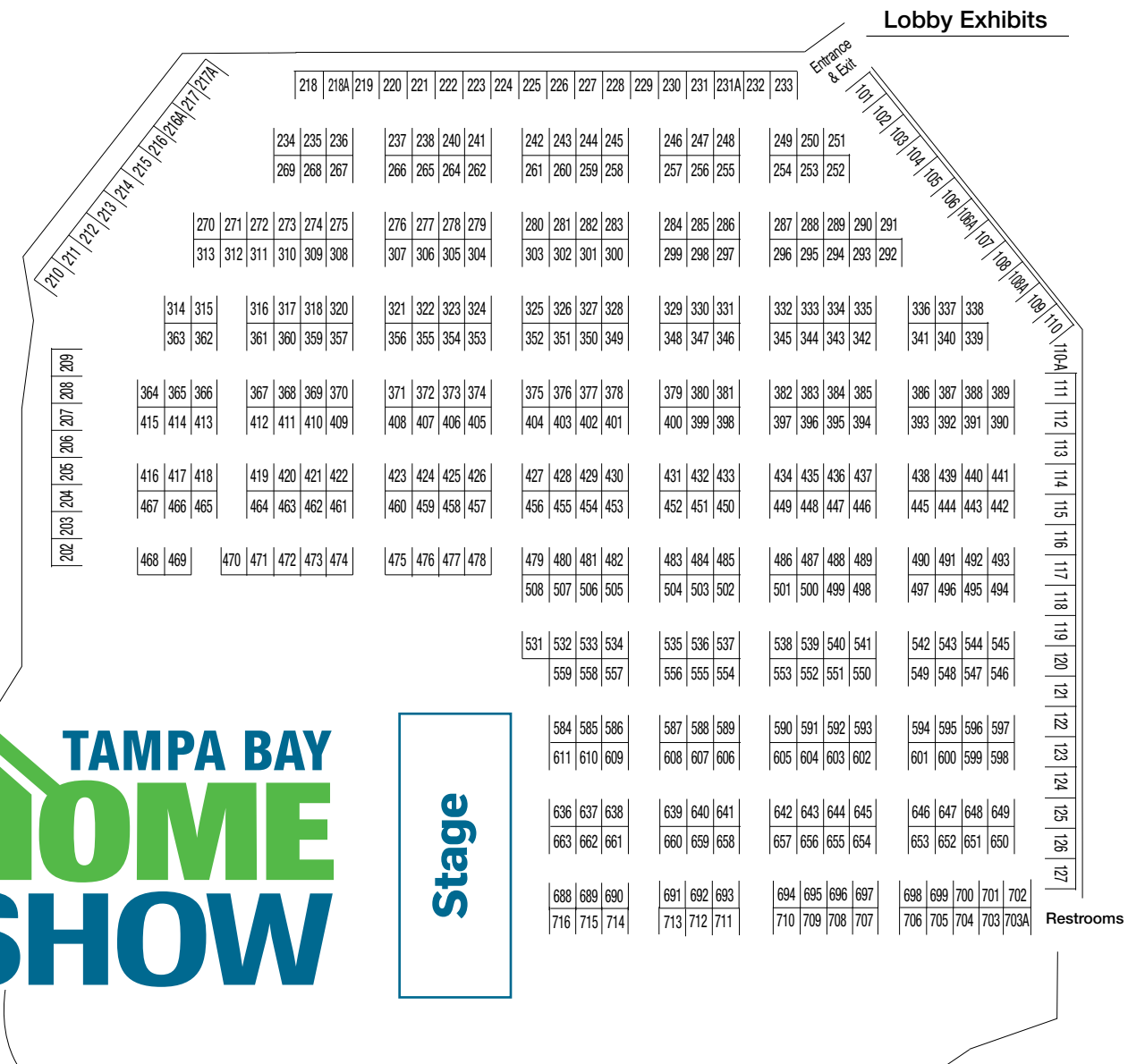
Special Edition Advertising Opportunities

The **Tampa Bay Times** will publish a special tabloid edition to promote the Show, which will also be distributed during the event. For even greater exposure and advertising opportunities, call **727-893-8523**.

Reserve your space today!

Call **727-893-8523, 727-893-8134** or **727-893-8106** or simply send back the enclosed pre-registration form. A confirmation will follow.

Tropicana Field Floor Plan



For a look at our full show schedule, visit tampabayexpos.com

2015 Nielsen Scarborough Report (r1); comScore 3 mos. avg. 1/15-3/15.

