

# TAMPA BAY HOME SHOW

Presented by **Tampa Bay Times**

July 14, 15, 16, 2017

Over  
100,000  
COPIES!



## Program Guide

Put the power of the *Tampa Bay Times* to work for you by participating in the **Tampa Bay Home Show**. It is the perfect opportunity to showcase your business!

Thousands attended last year's event, and the next show is going to be even bigger and better. Reach homeowners with the time, money and motivation to purchase your company's products and/or services before they can even get to the show!

The *Times'* special advertising section is the official guide of the event. It will highlight your business and draw interested shoppers to your exhibit.

You must be a July 2017 exhibitor to advertise in this special section. All exhibitors will receive a listing in the Program Guide if booked prior to ad deadline. Discounted rates for show participants!

The *Tampa Bay Times* reaches 1.5 million people each week!

**To advertise in this special section, contact Dave LaBell at 727-893-8523, 727-893-8106, 727-893-8134 or [dlabel@tampabay.com](mailto:dlabel@tampabay.com)**

### Publishes

Thursday, July 13, 2017

### Deadline

Wednesday July 5, 2017

### Distribution

More than 100,000 copies to home delivery subscribers in Pinellas County and to show attendees

### Size & Rates

**Full page - \$950 Sale price - \$599**

Full color  
10.25" x 11.5"

**Half page - \$600**

Horiz. 10.25" x 5.5"

**Extra Large Quarter page - \$325**

6" x 5.5"

### Color Rates

Full color - **\$300**

2-color - **\$200**

1-color - **\$100**

*All ads must be camera ready.*

[www.tampabayexpos.com](http://www.tampabayexpos.com)

TAMPA BAY  
**EXPOS**  
Presented by *Tampa Bay Times*

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**Save BIG! Full page  
program ad only \$599!**

**Don't miss out on this great opportunity to save big.  
Extend your reach; make some noise before the show  
even begins.**

**The big show is just around the corner!** Make plans to participate in the Home Show Program. No other show in Florida prints and distributes nearly 100,000 Home Show Program Guides. This is a great opportunity to get a full-page ad in the Home Show Program Guide for **only \$599 – almost 40% off the regular price!** Offer good for all reservations made by Wednesday July 5, 2017. Must be a July 2017 Home Show Exhibitor to take advantage of this special show offer. Limited space available, reserve your space today.

**Simply fax this page to 727-893-8200.  
If you have any questions, please call 727-893-8523.**

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Contact information \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_



## Size

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Full color

10.25" x 11.5"

## Rates

Regular price - \$950

**Sale price - \$599**

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**YES! I want a  
full-page ad –  
only \$599!**