

# Classified Legal Rates

## Legal Category Rates

Legal rates are applicable to the Legal category in BayLink Classified and Court ordered notices publishing outside of the Classified section. These rates are NON-commissionable..

## Payment Information

For your convenience, we accept VISA, MasterCard, Discover and American Express credit and check cards; checks; money orders or in-person cash payments. All rates are net cash with order unless credit has been approved. Where credit is extended, invoices are payable on terms stipulated. No prompt payment discount. Accounts past due will be charged 18% annual interest and may incur additional expenses should the use of a collection agency, attorney or both be required. Claims for errors in billing must be made within 30 days of date of invoice to be considered. Rates can be revised with 30 day's written notice.

## Deadlines & Creative

Space reservations must be made in accordance with the deadline for regular proofing procedure. See Publication Deadlines. Advertisers are entitled to one initial proof, and if necessary, one revised proof. Advertiser accepts the responsibility for error when late copy/artwork is provided since no proof will be shown. Deadlines indicate when ad materials are due in the Times Creative Marketing Department in downtown St. Petersburg.

## To advertise

**Pinellas County**  
1.800.333.7505 ext. 8358  
**Email us:**  
legals@tampabay.com

**Pasco County**  
1.800.333.7505 ext. 6288  
**Email us:**  
legalsnorth@tampabay.com

**Hernando & Citrus Counties**  
1.800.333.7505 ext. 1454  
**Email us:**  
legalsnorth@tampabay.com

**Hillsborough County**  
1.800.333.7505 ext. 6223  
**Email us:**  
legalsnorth@tampabay.com

## LEGAL RATES PER LINE PER DAY

A three-line minimum is required for any edition. Rates are per line per day, and include your ad text online unless otherwise noted.

FULL RUN		BayLink Regional Editions				
		All Pinellas	Pasco	Hernando/ Citrus	Hillsborough	
Sunday	\$10.00	Sunday	\$5.50	\$1.75	\$1.00	\$5.50
Daily	\$7.20	Wed-Sat.	\$4.25	\$1.20	\$.85	\$4.25
Sunday	\$165.00	Sunday	\$73.00	\$37.00	\$18.00	\$73.00
Daily	\$94.00	Wed-Sat.	\$67.00	\$25.50	\$13.00	\$67.00

## LEGAL RATES BAYLINK DISPLAY ADS

Rates are per column inch. Rates include your text online unless otherwise noted.

## FICTITIOUS NAMES

	FULL RUN	All Pinellas	Pasco	Hernando/ Citrus	Hillsborough
Up to 12 Lines 1 Day	\$95.00	\$55.00	\$25.00	\$25.00	\$55.00
Additional per-line cost	\$3.20	\$2.75	\$1.10	\$1.10	\$2.75

## FORECLOSURE ACTIONS

Up to 165 Lines 2 Days	\$200.00	\$155.00	\$135.00	\$140.00	\$155.00
Up to 165 Lines 4 Days	\$400.00	\$310.00	\$270.00	\$280.00	\$310.00
Additional per-line cost	\$6.45	\$5.15	\$4.60	\$4.75	\$5.15

## TAX DEEDS

Up to 40 Lines 2 Days	\$150.00	\$100.00	\$70.00	\$84.00	\$100.00
Up to 40 Lines 4 Days	\$300.00	\$200.00	\$140.00	\$168.00	\$200.00
Additional per-line cost	\$3.75	\$2.50	\$1.75	\$2.10	\$2.50

## ROP RATES

Edition	Sunday Column Inch Rate	Weekday Column Inch Rate
Full Run	\$159.00	\$110.00
Local / Pinellas B	\$73.00	\$67.00
Local / Hillsborough B	\$73.00	\$67.00
Local / North Suncoast B	\$37.00	\$26.00

  

Edition (Friday Only)	Friday Column Inch Rate	Edition (Friday Only)	Friday Column Inch Rate
St. Pete Times St. Petersburg	\$13.00	Tribune City	\$9.00
St. Pete Times Beaches	\$8.00	Tribune North	\$17.00
St. Pete Times Mid County	\$15.00	Tribune SE	\$15.00
N. Pinellas/Clearwater Times	\$20.00		
Pasco Times	\$19.00		
Hernando Times	\$8.00		

Call toll-free nationwide **1-800-333-7505** ext **8358** or fax your ad to **727-892-2902**.

Affidavit Charge \$2.00