

## PolitiFact Launches Special Report on President Obama's First 100 days

Pulitzer Prize-winning site rates president's top 25 promises

St. Petersburg, Fla. – Wednesday, April 22, 2009 – PolitiFact, the 2009 Pulitzer Prize winner for national reporting, will kick off its coverage of President Obama's first 100 days this week.

The fact-checking Web site created by the St. Petersburg Times, which can be found <http://www.politifact.com>, will begin its most sweeping summary of the president's top campaign promises.

PolitiFact, which launched in 2007, uses the Truth-O-Meter to rate the accuracy of statements made by the president and other political players. In January, the Web site launched the Obameter, which tracks the progress of the new president's 514 promises.

“By using old-fashioned journalism and the new tools of the Web, we can provide a fresh perspective on his first 100 days,” said Bill Adair, PolitiFact editor.

The coverage includes a special page that summarizes Obama's Truth-O-Meter ratings since he took office, his progress with his top 25 promises and articles that analyze his accomplishments. It can be found at <http://www.politifact.com/truth-o-meter/100-days/>.

### About the Publisher

The *St. Petersburg Times* is Florida's largest newspaper with an average circulation of 390,289 Sunday and 268,935 daily (ABC publisher's statement 9/30/08). Considered one of the top 10 newspapers in the country, the newspaper has eight Pulitzer Prizes to its name.

**PolitiFact.com** was created by the *St. Petersburg Times* in August 2007 to separate fact from falsehood in the claims made during the 2008 presidential campaign. Since then, more than 865 Truth-O-Meter ratings have been published. In addition to winning a 2009 Pulitzer Prize, PolitiFact has received the National Press Foundation's 2008 Excellence in Online Journalism Award and was named one of PC World magazine's "100 Incredibly Useful and Interesting Web Sites."

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