



tampabay.com

St. Petersburg Times

**Best Tampa Bay High School Football Coverage now on
tampabay.com/hometeam**

St. Petersburg, Fla. – Sept. 8, 2009 – TampaBay.com has launched the best online coverage of local high school football in the Tampa Bay area on tampabay.com/hometeam.

Tampabay.com/hometeam is loaded with stats, stories and high school football videos in a feature called Friday Night Rewind. The site gives students, parents and college recruiters one place to look for the best Tampa Bay high school sports content.

Tampabay.com/hometeam has the scoop on [high school football teams](#), players, coaches, scores, highlights, rankings and recruiting. Plus it has the scoop on all prep sports in the Tampa Bay area.

The site is packaged in an easy-to-use format, complete with high school football logos and all high school sports logos. It also will feature team and player stats, more than 100 videos from games, photos, blogs, and tweets. Users can sign in with their Facebook accounts to rank plays, vote on games and comment on photos, videos, stories or blogs.

“The site is like a local preps version of ESPN.com or Yahoo! Sports. The communities we serve are passionate about high school sports, and we want them to know that we share their passion.,” <http://www.tampabay.com/> [TampaBay.com] Publisher Stephen Buckley. “I don't know a better way to do that than to offer a preps sports site that's beautifully designed, easy to use, and brims with great content,” he added.

About the St. Petersburg Times and TampaBay.com

The St. Petersburg Times is considered one of the top ten newspapers in the country with eight Pulitzer Prizes to its name, including two 2009 Pulitzer Prizes. It is Florida's largest newspaper with an average circulation of 413,929 Sunday and 283,093 daily (ABC publisher's statement 3/29/09). TampaBay.com is Tampa Bay's largest local news Web site, with a combined local and national audience of nearly 1.6 million unique visitors each month (Nielsen//NetRatings average for 10/08-3/09)

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