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Florida Trend Seeks Top Workplace Entries

ST. PETERSBURG, FL (November 10, 2010) - *Florida Trend* business magazine is searching for Florida's best workplaces in the 3rd Annual Florida's Best Companies To Work For program. Participation in the program is free, and companies with at least 15 full-time, regular employees are eligible and encouraged to participate.

"Our goal is to recognize companies that strive to build even better workplaces for their employees, thereby strengthening their own as well as Florida's competitive advantage in the national and global arenas," says *Florida Trend* Publisher Andrew Corty.

The rating process is conducted by Best Companies Group and is based on an assessment of the employers' policies and procedures combined with the results of an employee survey. The registration deadline is January 28, 2011, and the list of winners will be published in *Florida Trend's* August 2011 issue.

The statewide Best Companies To Work For program is endorsed by the HR Florida State Council, the state affiliate for the Society of Human Resource Management. For more information on the program and the registration process, go to www.bestcompaniesfl.com.

About *Florida Trend*

For more than 50 years, *Florida Trend* has been the source of news and insight on business in Florida. The monthly magazine is read by more than 250,000 executives, civic leaders and government officials. *Florida Trend* also offers an important web presence — www.FloridaTrend.com — with daily updates on key developments from around the state, drawing 70,000 unique visitors each month.

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