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Contact:
Bill Adair, PolitiFact Editor
(202) 463-0575
adair@sptimes.com

PolitiFact® now has Georgia on its mind

The Truth-O-Meter™ has arrived in Georgia, just in time for the 2010 elections.

Expanding its national network of affiliate sites, PolitiFact.com, the Pulitzer Prize-winning fact-checking Web site of the *St. Petersburg Times*, has launched PolitiFact Georgia in a partnership with *The Atlanta Journal-Constitution*. The site can be accessed at www.ajc.com/PolitiFact.

“We’ve found the Truth-O-Meter works as well in state and local politics as it does at the national level,” said PolitiFact Editor Bill Adair. “There are some spirited campaigns in Georgia this year, so we know the meter will be busy.”

PolitiFact® Georgia has the same journalistic approach and reader-friendly design as PolitiFact. It is integrated with the national site and uses PolitiFact’s distinctive Truth-O-Meter to rate the accuracy of statements by public officials in the state.

Veteran AJC writer Jim Tharpe is heading the PolitiFact Georgia team, which includes staff writers Willoughby Mariano and Eric Stirgus.

“Our expansion in Georgia continues the *St. Petersburg Times*’ commitment to PolitiFact as a promising new form of journalism that harnesses the power of the Web,” said Neil Brown, the *Times*’ editor.

The Georgia partnership is the third in a national network of affiliate sites using PolitiFact’s reader-friendly design. PolitiFact Texas, a partnership with the *Austin American-Statesman*, launched in January. PolitiFact Florida, an expansion of the *Times* partnership with *The Miami Herald*, began in March.

The *Times* is offering affiliate opportunities to news organizations in other states.

About PolitiFact

PolitiFact.com was launched in 2007 to fact-check the 2008 presidential campaign. In 2009, the site began fact-checking elected officials, lobbying groups, pundits and talk show hosts on issues such as climate change and health care. PolitiFact also launched the Obameter, a feature that tracks and rates more than 500 of President Barack Obama’s campaign promises. The site has received numerous awards, including the 2009 Pulitzer Prize for National Reporting, the Digital Edge Award for Best Overall News Site from the Newspaper Association of America, a National Press Foundation award for online journalism, and a Knight Batten Award for Innovation in Journalism.