

FOR IMMEDIATE RELEASE
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PolitiFact®, Truth-O-Meter now in the Buckeye State

The Truth-O-Meter™ is heading to Ohio, just in time for the 2010 elections.

Expanding its national network of affiliate sites, PolitiFact.com, the Pulitzer Prize-winning fact-checking Web site of the *St. Petersburg Times*, has launched PolitiFact Ohio in a partnership with the *Cleveland Plain Dealer*. The site can be accessed at www.politifactohio.com.

“Ohio is an important state in national politics and it has an interesting cast of political characters,” said PolitiFact Editor Bill Adair. “It’s a great state for the Truth-O-Meter.”

PolitiFact® Ohio has the same journalistic approach and reader-friendly design as PolitiFact. It is integrated with the national site and uses PolitiFact’s distinctive Truth-O-Meter to rate the accuracy of statements by public officials.

Veteran *Plain Dealer* editor Bob Higgs is leading the PolitiFact Ohio team, which includes editor Jane Kahoun and reporters Steve Koff, Sabrina Eaton, Reginald Fields, Joe Guillen, Aaron Marshall, Mark Naymik and Tom Feran.

“PolitiFact is an excellent form of accountability journalism that marries the power of the Web with old-fashioned, shoe-leather reporting. Our expansion to Ohio continues the *Times*’ commitment,” said *Times* Editor Neil Brown. The *Times* is offering affiliate opportunities to news organizations in other states.

The Ohio partnership is the fifth in a national network of affiliate sites. The others are PolitiFact Rhode Island, PolitiFact Georgia, PolitiFact Texas, and PolitiFact Florida, which launched earlier this year.

About PolitiFact

PolitiFact.com was launched in 2007 to fact-check the 2008 presidential campaign. In 2009, the site began fact-checking elected officials, lobbying groups, pundits and talk show hosts on issues such as climate change and health care. PolitiFact also launched the Obameter, a feature that tracks and rates more than 500 of President Barack Obama's campaign promises. The site has received numerous awards, including the 2009 Pulitzer Prize for National Reporting, the Digital Edge Award for Best Overall News Site from the Newspaper Association of America, a National Press Foundation award for online journalism, and two Knight Batten Awards for Innovation in Journalism.