

FOR IMMEDIATE RELEASE
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PolitiFact®, Truth-O-Meter sorting through facts in Oregon

Politicians in Oregon are now facing the Truth-O-Meter™.

PolitiFact® Oregon was launched Sunday in partnership with *The Oregonian* and is the seventh state partnership with PolitiFact.com, the Pulitzer Prize-winning fact-checking Web site of the *St. Petersburg Times*. The site can be accessed at www.politifact.com/oregon.

“The *Oregonian* has a long tradition of great journalism, so I think they are an ideal partner for PolitiFact Oregon,” said PolitiFact Editor Bill Adair.

PolitiFact Oregon has the same journalistic approach and reader-friendly design as PolitiFact. It is integrated with the national site and uses PolitiFact’s distinctive Truth-O-Meter to rate the accuracy of statements by public officials.

Oregonian Managing Editor Therese Bottomly is leading the PolitiFact Oregon team with help from Bruce Hammond, the government and business editor, and Dee Lane, who oversees political coverage. Two reporters are being dedicated to PolitiFact Oregon, with additional contributions from 10 others.

“With general elections drawing near, readers are able to make more informed choices because of PolitiFact’s focus on fact-checking. We are thrilled to team up with *The Oregonian* to offer our brand of accountability journalism to readers,” said *St. Petersburg Times* Editor Neil Brown.

The *Times* is offering affiliate opportunities to news organizations in other states.

The Oregon partnership is the seventh in a national network of affiliate sites. The others are PolitiFact Wisconsin, PolitiFact Ohio, PolitiFact Rhode Island, PolitiFact Georgia, PolitiFact Texas, and PolitiFact Florida, which all launched earlier this year.

About PolitiFact

PolitiFact.com was launched in 2007 to fact-check the 2008 presidential campaign. In 2009, the site began fact-checking elected officials, lobbying groups, pundits and talk show hosts on issues such as climate change and health care. PolitiFact also launched the Obameter, a feature that tracks and rates more than 500 of President Barack Obama's campaign promises. The site has received numerous awards, including the 2009 Pulitzer Prize for National Reporting, the Digital Edge Award for Best Overall News Site from the Newspaper Association of America, a National Press Foundation award for online journalism, and two Knight Batten Awards for Innovation in Journalism.