



FOR IMMEDIATE RELEASE
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St. Petersburg Times to host FNAME Conference

TAMPA BAY – Florida’s favorite newspaper will host a statewide conference for advertising and marketing executives.

The Florida Newspaper Advertising and Marketing Executives (FNAME) annual conference will be held Sept. 9-11 at the TradeWinds Island Resort on the island of St. Pete Beach, Fla.

FNAME holds the annual conference to bring together media executives and advertising customers to exchange ideas, brainstorm about customer solutions and discuss ways to improve service.

“We are thrilled to host such an exciting conference because we will be able to look ahead and do some forward thinking on creative solutions. We also are going to celebrate the progress we’ve made to help businesses reach customers,” said Bruce Faulmann, vice president of sales and marketing for the *St. Petersburg Times*. “We are bouncing back,” he added.

For more information about the conference, visit FNAME online at <http://www.fname.org>.

About the Times

The *St. Petersburg Times* is widely considered one of the Top Ten newspapers in America. The Times has won eight Pulitzer Prizes, including two in 2009. The *Times* is produced by the Times Publishing Company, which also publishes Tampa Bay’s largest local news Web site, **TampaBay.com**, the free daily *tbt** *Tampa Bay Times*, the Pulitzer Prize-winning Web site, PolitiFact.com, special events, specialty publications, and targeted advertising programs.

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