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Looking for Things To Do in Tampa Bay? There's an app for that

TAMPA BAY, FL – The best of Tampa Bay's deals, events, restaurants, and attractions are now at the fingertips of those with iPhones, iPads and iPod touch devices.

The free tampabay.com/things-to-do iPhone app is now available in the iPhone app store and on the Quick Links section of the tampabay.com/things-to-do site. The app was developed by Haneke Design for TampaBay.com, the website of the *St. Petersburg Times*. The mobile app can be accessed by other smart phone users by visiting <http://www.tampabay.com/things-to-do>.

“Our app will help busy locals get more out of Tampa Bay and help them save money along the way,” said TampaBay.com Publisher Joe DeLuca. “We also are very excited to provide advertisers with an innovative mobile app. Again, we are leading the media industry by providing companies with an app that drives real-time business.”

The app features exclusive deals from top local advertisers and uses GPS to provide relevant information about events and destinations based on location. The most exciting features include:

- **Near Me:** Find local events, destinations and deals that are within five miles of your current location.
- **My Favorites:** Build a customized list of “favorites” in order to get better deals from local business that you love.
- **Deals:** Access app-exclusive coupons and announcements from local business
- **Browse & Search:** Browse restaurants and other destinations by county, neighborhood and category or search by business name.
- **tbt* Box Finder:** Find the nearest location to pick up the free daily, *tbt* Tampa Bay Times*.

About the St. Petersburg Times and TampaBay.com

The *St. Petersburg Times* is widely considered one of the Top Ten newspapers in America. The Times has won eight Pulitzer Prizes, including two in 2009. The *Times* is produced by the Times Publishing Company, which also publishes **TampaBay.com** - Tampa Bay's largest local news Web site with nearly than 1.3 million unique visitors each month (Nielsen NetView average for 7/10-9/10). Additionally, the company publishes the free daily *tbt* Tampa Bay Times* and the Pulitzer Prize-winning Web site,

PolitiFact.com; and produces special events, specialty publications, and targeted advertising programs.

About Haneke Design

Haneke Design is a multidisciplinary design firm focused on delivering graphic, interactive and mobile solutions that produce positive business results. Haneke Design specializes in helping companies mobilize their web applications and web services, leveraging their expert user experience and technological skills to ensure that the applications work perfectly, are easy to use, and deliver optimal strategic and bottom line results. For more information, visit www.hanekedesign.com.