

# St. Petersburg Times

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## **Times Names 2011 *Top Work Places* in Tampa Bay**

Tampa Bay, Fla. – The best Tampa Bay companies to work for are in a special report, *Top Work Places 2011*, produced by the *St. Petersburg Times*.

The 70 leading employers in the Tampa Bay region were nominated by their employees, who were then surveyed about a variety of topics, including practices and policies that make these companies the top places to work.

The companies were ranked based on company leadership, compensation and training, workplace flexibility, and diversity. The rankings can be found on TampaBay.com, in the April 17 edition of the *St. Petersburg Times* and on April 18 in *tbt\** *Tampa Bay Times*.

To be considered for participation, companies or government entities had to employ at least 50 workers.

The *Top Work Places 2011* in Tampa Bay program was created by the *St. Petersburg Times* and WorkplaceDynamics.

“What’s unique about this report is that it explains how these Tampa Bay companies are creating engaged work forces and productive work environments, even in tough times,” said Neil Brown, *Times* editor and vice president. “We give readers an inside look into these companies and they hear the stories directly from employees.”

For a complete list of the *2011 Top Work Places* in Tampa Bay, go to [www.tampabay.com/topworkplaces2011](http://www.tampabay.com/topworkplaces2011).

### **About the *St. Petersburg Times***

The *St. Petersburg Times* is widely considered one of the Top Ten newspapers in America. The Times has won eight Pulitzer Prizes and is produced by the Times Publishing Company, which also publishes **TampaBay.com** - Tampa Bay’s largest local news Web site with nearly 1.5 million unique visitors each month (Nielsen NetView three-month average for 10/10-12/10). Additionally, the company publishes the free daily *tbt\** *Tampa Bay Times* and the Pulitzer Prize-winning Web site, **PolitiFact.com**; and produces special events, specialty publications, and targeted advertising programs.

### **About WorkplaceDynamics**

WorkplaceDynamics is one of the largest workplace survey providers in the United States. Each year it surveys thousands of companies and partners with leading media organizations to produce definitive Top Workplaces lists. Using proprietary, cutting-edge online applications, WorkplaceDynamics is bringing employee engagement to the web.

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